

PRESS RELEASE

The Education Resource Awards 2011 shortlist released

The United Kingdom's (UK) most outstanding educational resources, suppliers, educators and institutions were today selected as finalists for the Education Resource Awards (ERAs) 2011. Organised by the British Educational Suppliers Association (BESA) and Brilliant Marketing Solutions Ltd., the ERAs highlight the quality and diversity of educational products and resources, excellent educational establishments and the most inspiring members of the teaching profession, all working together to encourage the very best in education.

Ray Barker, director of BESA, comments: "Each year over 30 education professionals look for resources, organisations and teachers that make a real difference to education. By testing and identifying the best resources available to today's schools and classrooms, schools can look to the finalists, and the soon-to-be-announced winners, as exemplary companies with practical products that are fit for purpose and provide real value for money."

The Education Resource Awards finalists 2011

1. Best Special Educational Resource or Equipment - non ICT

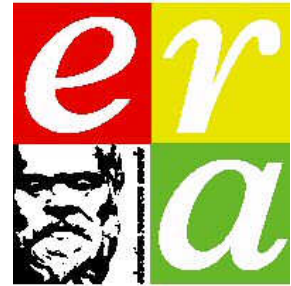
The Dyscalculia Assessment, Continuum
Understanding How Children Learn, LDA
Sensory Parachute, TTS Group Ltd
Recordable Pegs, TTS Group Ltd

2. Best Special Educational Resource or Equipment - involving ICT

Write Online, Crick Software
MyZone, Inclusive Technology
Numicon Software for IWB V2.0, Oxford University Press
Read&Write GOLD, Texthelp Systems Ltd
The Word Whizzer, Word Whizzer Resources

3. Best Early Years Resource or Equipment - non ICT

Rainbows Tunnels and Mats, Hope Education
Nutrition Activity Mat, NES Arnold
Marvellous Mirror Blocks, TTS Group Ltd
Bamboo Construction Set, TTS Group Ltd



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Wheelie Painters, TTS Group Ltd

4. Best Early Years Resource or Equipment - involving ICT

StoryPhones, Ameca Ltd
Clicker Tales, Crick Software
EducationCity.com, EducationCity.com
Hairy Letters, Net Educational Systems Ltd
Recordable Pegs, TTS Group Ltd

5. Best Primary Resource or Equipment - non ICT

Junior 30 Djembe (45 Player) Class African Drumming Package, Drums for Schools Ltd
Bags of Fun ... Pirates, Hope Education
Outdoor Observation + Table Set, Hope Education
Project X Phonics, Oxford University Press
Rising Stars Story Cards, Rising Stars UK Ltd

6. Best Primary Resource or Equipment - involving ICT

Purple Mash, 2Simple Software
Clicker MFL: French, Crick Software
Interactive English Content Packs, Daydream Education
Espresso Primary, Espresso Group
I Can Present, Kudlian Software
Maths Makes Sense, Oxford University Press
Talk-Tracker, TTS Group Ltd

7. Best Secondary Resource or Equipment - non ICT

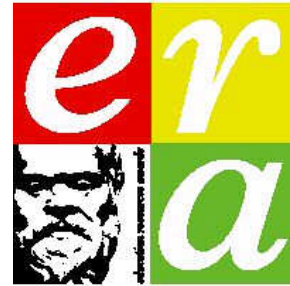
How to Teach, Crown House Publishing
30 Player Gamelan Premium 7 Key Class Pack, Drums for Schools Ltd
ECO Photopacks, ECO Publishing International

8. Best Secondary Resource or Equipment - involving ICT

alfie|qbank, Alfiesoft
Channel 4 Learning Clipbank, Channel 4 Learning
New GCSE Maths Interactive Book, Collins Education
Interactive Geography Content Pack, Daydream Education
ActivBoard 500, Promethean
Science, Ethics and Animals, RSPCA Education

9. Educational Book Award

Teaching Children to Listen, Continuum
The Dyscalculia Assessment, Continuum
Pip: Bilingual and Dual-language Books, EMAS UK & Shoofly.



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End of Term Projects, LDA
Maths Readers, Scholastic Ltd

10. Leadership in Education

Jason Smith, Manor Park School
Hadassah Radway, Bristol Gov. EMAG Team
Richard Edwards, Lansdowne Primary School
Martine Coles, Lead Professional for EAL
Jan Hoggan, Neath Port Talbot MEAS Team
Tracey Pead, Head of Services, GEMS

11. Educational Establishment of the Year

Lansdowne Primary School, Cardiff
Alderman Davies Church in Wales Primary School, Neath, Port Talbot
Threemilestone Primary, Truro, Cornwall

12. Education Exporter of the Year

Crick Software
EducationCity.com
Findel Education
RM Lightbox
Sunflower Learning
Whizz Education

13. Supplier of the Year: with less than £1million annual turnover

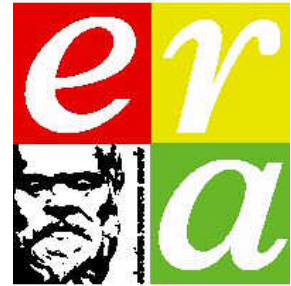
Crossbow Education
Drums for Schools Ltd
Kudlian Software
School Surplus
Yellow Door

14. Supplier of the Year: with between £1million and £3million annual turnover

Learning Possibilities Limited
Reflections on Learning
Smart Kids (UK) Ltd
Whizz Education

15. Supplier of the Year: with over £3million annual turnover

EducationCity.com
Frogtrade Ltd
GLS
The Consortium
Philip Harris



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16. Innovation Award

ActivBoard 500, Promethean
MFL websites, Mary Glasgow - Scholastic
Pirates Online Collaboration, Shoo Fly Publishing
The Red Pen Tool, TAG Developments
Maths-Whizz, Whizz Education

17. 21st Century Learning Environment Award

EMAS UK
Learning Possibilities Limited - LP+ Platform
WebPlay

18. Outstanding Achievement Award

TO BE ANNOUNCED ON THE NIGHT

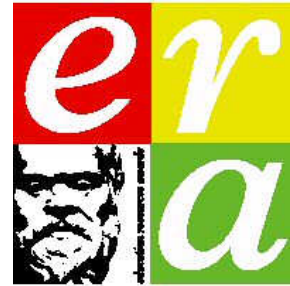
Ray Barker continues: "At a time when schools are being given more freedom to use their professional judgement to organise learning as they see fit, the Education Resource Awards play an increasingly important role in helping to identify products of excellence. The Education Resource Awards are judged by an independent panel of education experts, all teaching and learning professionals, providing peace of mind to the UK's teachers that the judging process is robust."

Winners will be announced at the annual gala event at The Motorcycle Museum, Birmingham on Friday 18 March, the second evening of the Education Show 2011.

The Education Resource Awards are sponsored by Berol, Findel Education, Hope Education and Staedtler and supported by the National Association of Head Teachers, the Specialist Schools and Academies Trust and UK Trade & Investment. Media partner the Education Guardian.

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About BESA



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BESA, the British Educational Suppliers Association, is the trade association representing over 300 educational suppliers in the UK, including manufacturers and distributors of equipment, materials, books, consumables, furniture, technology, ICT hardware and digital-content related services to the education market.

With 75 years of experience, BESA offers unparalleled support, research, events and advice on both UK and International markets, and the future of the education supplies industry. BESA is focused on promoting and providing support and advice to their members, the industry and to schools.

BESA has a Code of Practice to which all members must adhere, along with a stringent membership process, both of which assure buyers of a high standard of quality in both product and customer service.

For more information, please visit www.besa.org.uk.

About Brilliant Marketing Ltd

'Brilliant Marketing' is an events management company who specialise in organising awards, conferences, seminars, and educational learning days for the education industry. Over the last 14 years, Brilliant has passionately been involved with the education sector and is proud to have developed links with the key associations and companies who support the inaugural ERA's (Education Resources Awards).

Our media partner is the Education Guardian, who has joined forces to promote the prestigious occasion. In conjunction with BESA, the Brilliant team further support the charity 'Kariandusi School Trust' and are heavily involved with contributing to this cause through the main event at the National Motorcycle Museum.

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